

565 Marketing

DON'T FIND CUSTOMERS FOR YOUR PRODUCTS. FIND PRODUCTS FOR YOUR CUSTOMERS. – SETH GODIN

Myth # 1- Marketing is only for larger companies!

WRONG!!

Marketing is a business essential and in many cases companies either 'market' or 'go broke', no matter how big or how small they are! In most cases, the number one cause of business failure is that many companies do not take marketing seriously. Instead, marketing needs to be treated as a crucial priority, not mundane, and should be engaging, sophisticated and meaningful!

Myth #2 - *don't need to market, I have a niche market product or service with very little competition!*

AGAIN WRONG!!

No one is fortunate enough to be competition free, or for that matter, have a stranglehold on a niche market! Competition comes in all shapes and sizes, from the national 'big box' store to now, the Internet. And in this day and age of online traffic, no business has a monopoly on a market; making niche markets almost a thing of the past!



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Embellished Media Services Inc

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FUTURE SOLUTIONS NOW

*Myth # 3- Marketing is too expensive,
and I can't afford it!*

NEVER MORE WRONG!!

Not with Embellished Media Services
565 Marketing – for * **\$565.00**
monthly we can provide your business
with the ‘public face’ of your creative
expression, by working on a value
added marketing campaign that will
make your company stand out from the
pack, and your customers will think
you are awesome! We will help you
realize *why* you and your business
matter and our campaigns will elicit a
deep drive within you to want to
succeed. If you don't feel this drive,
sorry to say that your business may be
in trouble!

*Full terms and conditions of the
565 Marketing program are outlined
on our contract.

Promotions, campaigns, consulting,
multi-communication plans ,
565 Marketing offers a streamlined,
cost efficient marketing approach,
tailored to you and your company's
needs and budget!! **565 Marketing** will
show you how you can differentiate
from the competition, offering the
personal ‘business touch’, use of
seldom overlooked cost efficient
marketing tools, and most importantly
for you – generate more sales!!

*Oh and Myth # 4- No one pays
attention to marketing anymore!*

You just proved that marketing does
work – you are reading this flyer aren't
you!

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